

BRAND GUIDELINES

TABLE OF CONTENS















PRIMARY LOGO

PRIMARY LOCGO



BRAND STRATEGY

ABOUT ELEWATE RECOVERY HOMES

We provide a safe, supportive, and structured environment focused on helping members develop the independent living skills necessary to transition into a healthier lifestyle successfully. We know that the needs of adult men are unique, so we have developed our community specifically to meet those needs.

OUR PHILOSOPHY

OUR PHIOSOPHY

At Elevate, our philosophy is built on four essential principles for successful long-term recovery: STRUCTURE, ACCOUNTABILITY, SUPPORT, and ACTION.

LOGO WARIANONS

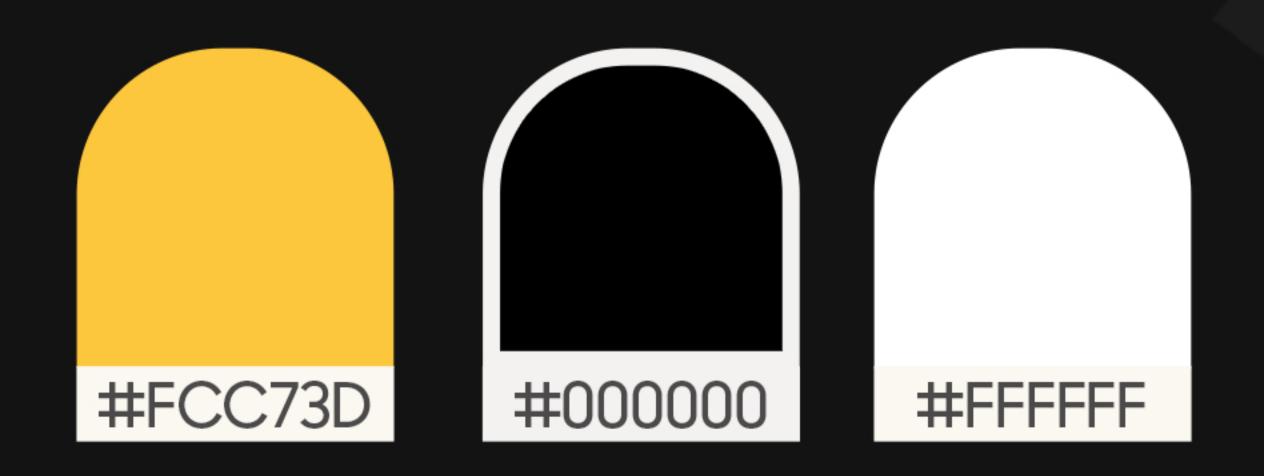
LOGO WARIATIONS





PRIMARY COLORS

PRIMARY COLORS















GREYSCALE & BLACK/WHIE







TYPEFACE

PRIMARY TYPEFACE



BRANDON GROTESQUE BLACK

Aa Bb Cc Dd

Ee Ff Gg

SECONDARY

TYPEFACE

HEADING

Brandon Grotesque Black

WHY CHOOSE US?

Substance Use Disorder (SUD) is a crisis in America today. More than 21 million Americans are suffering from substance use disorder. In the U.S., There is an addiction-related death every 4 minutes. To combat this, we have developed a community to help our members create a life blueprint. We call it an Elevation Plan.

Aa Bb Cc Dd
Ee Ff Gg

INTERNAL TYPEFACE

SUB TEXT

Samsung Sharp Sans Medium

WHY CHOOSE US?

Substance Use Disorder (SUD) is a crisis in America today. More than 21 million Americans are suffering from substance use disorder. In the U.S., There is an addiction-related death every 4 minutes. To combat this, we have developed a community to help our members create a life blueprint. We call it an Elevation Plan.

Aa Bb Cc Dd Ee Ff Gg

DIGITAL/ SOCIAL MEDIA









THANKYOU