



BRAND
GUIDELINES

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DIGITAL/
SOCIAL MEDIA

PRIMARY
LOGO

PRIMARY
LOGO



ELEVATE
RECOVERY HOMES



BRAND
STRATEGY

ABOUT ELEVATE RECOVERY HOMES

We provide a safe, supportive, and structured environment focused on helping members develop the independent living skills necessary to transition into a healthier lifestyle successfully. We know that the needs of adult men are unique, so we have developed our community specifically to meet those needs.



OUR
PHILOSOPHY

OUR PHILOSOPHY

At Elevate, our philosophy is built on four essential principles for successful long-term recovery: STRUCTURE, ACCOUNTABILITY, SUPPORT, and ACTION.

LOGO
VARIATIONS

LOGO VARIATIONS



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES

PRIMARY COLORS

PRIMARY COLORS





ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES

GREYSCALE & BLACK/WHITE



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



ELEVATE
RECOVERY HOMES



—
TYPEFACE

PRIMARY
TYPEFACE



ELEVATE
RECOVERY HOMES

BRANDON GROTESQUE
BLACK

Aa	Bb	Cc	Dd
Ee	Ff	Gg	

SECONDARY TYPEFACE

HEADING

**Brandon Grotesque
Black**

WHY CHOOSE US?

Substance Use Disorder (SUD) is a crisis in America today. More than 21 million Americans are suffering from substance use disorder. In the U.S., There is an addiction-related death every 4 minutes. To combat this, we have developed a community to help our members create a life blueprint. We call it an Elevation Plan.

Aa

Bb

Cc

Dd

Ee

Ff

Gg

INTERNAL TYPEFACE

SUB TEXT

Samsung Sharp Sans
Medium

WHY CHOOSE US?

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Aa Bb Cc Dd
Ee Ff Gg



**DIGITAL/
SOCIAL MEDIA**

**THE HEALTHIEST
RESPONSE TO
LIFE IS JOY**



KEEP
CALM &
CARRY ON



**LIVE YOUR
LIFE!**



EVERY MOMENT IS A
FRESH

BEGINNING





THANKYOU