

Mianah Logo

LOGO DESIGN \ MOCKUPS

Content

- 01 About Us
- 02 The Logo
- 03 Brand Identity
- 04 Visual Identity
- 05 Application
- 06 Packaging

ABOUT BRAND

01

About Brand

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Etiam finibus interdum dui at tincidunt. Quisque lacinia massa in nisl aliquet, id aliquam sapien vehicula. Integer tristique est vitae nisl vestibulum, vel pharetra erat rutrum. Nullam laoreet orci in scelerisque suscipit. Donec egestas, neque in dignissim volutpat, arcu justo elementum nunc, id hendrerit leo mi vitae turpis. Nam luctus elit eget nisi venenatis, in ullamcorper nisl congue.

Mixed Objects Stroke: Basic Opacity: 100% Style: Transform

Mianah_Logo .ai @ 22.95% (RGB/GPU Preview) Mianah_Logo 01.ai* @ 13.5% (RGB/GPU Preview)



Properties Layers Libraries

Mixed Objects

Transform

X: 1267.121 W: 184.55 m
Y: 263.997 r H: 224.163 r
∠: 0°

Appearance

Fill
Stroke
Opacity 100%

fx

Align

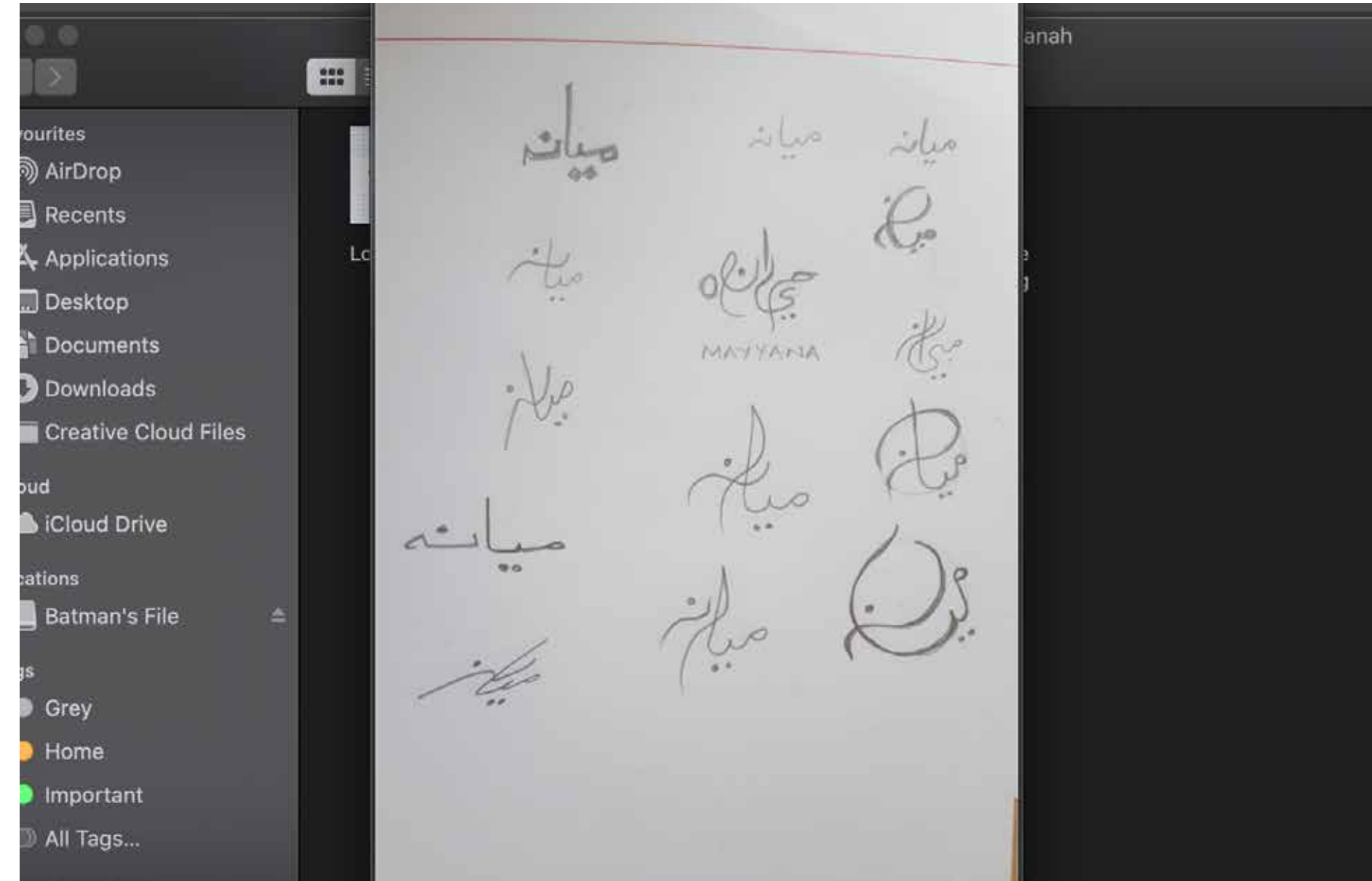
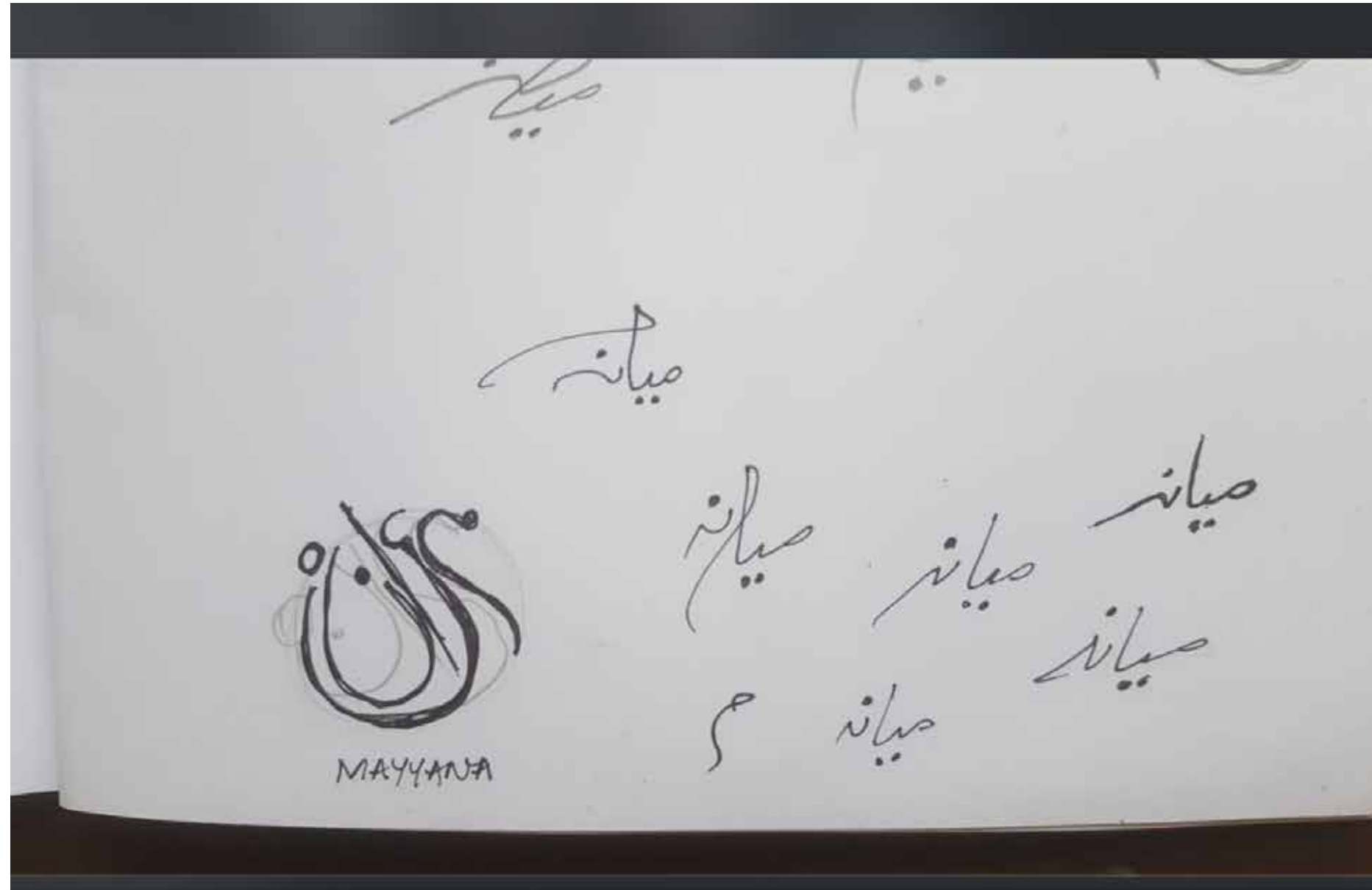
Pathfinder

Quick Actions

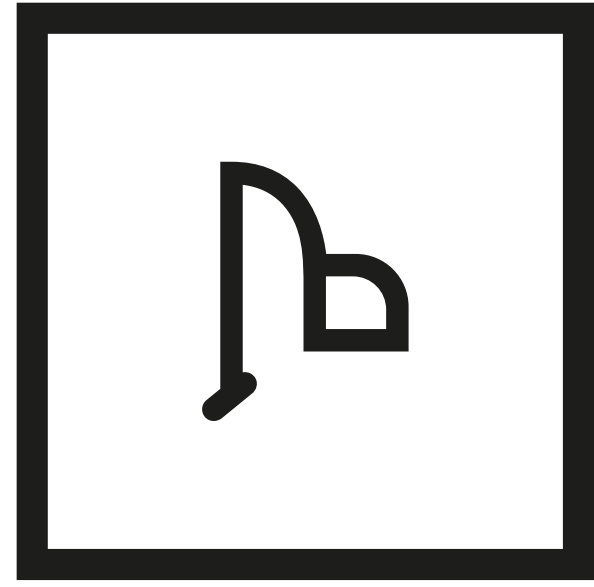
Group Recolor

Align to Pixel Grid

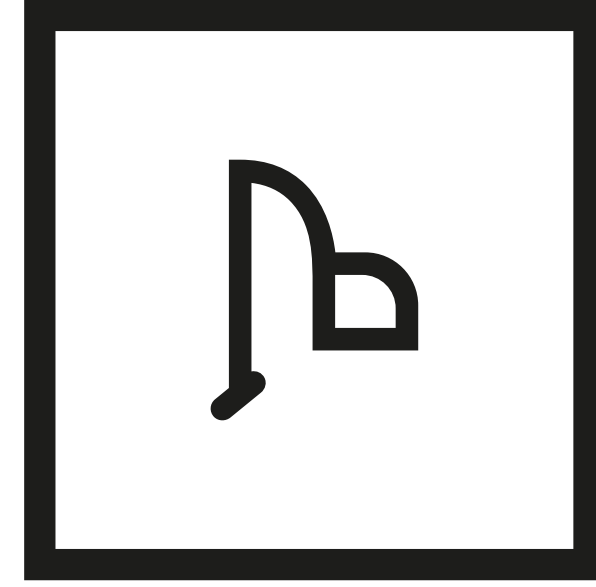
Make Clipping Mask



Initial Sketches



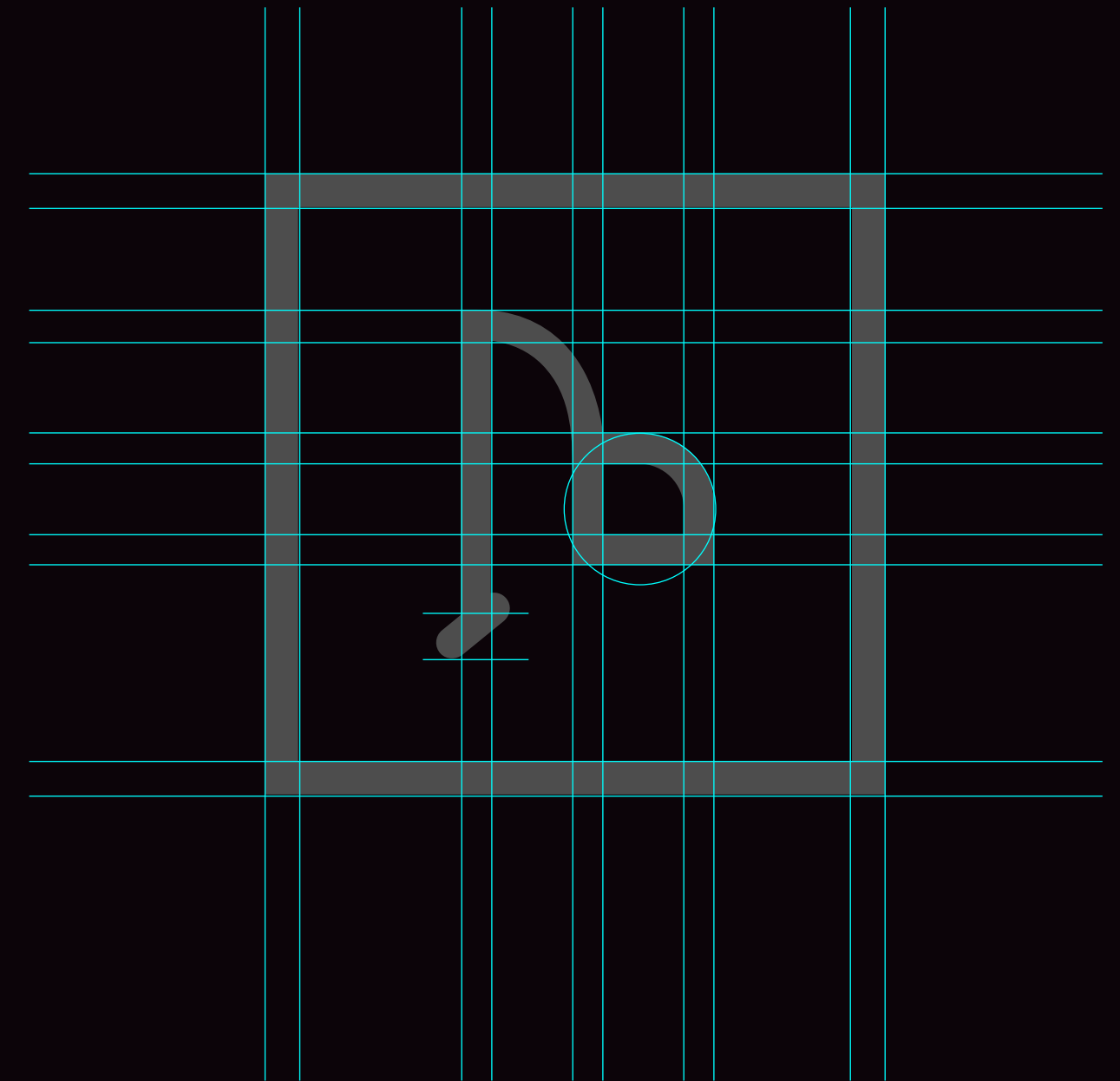
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About Icon

The icon is "م" for Mianah, square box means it includes everyone as target audience. This icon is simple and recognizable and will be used as a symbol like big fashion brands Chanel, LV and Gucci. This icon can be used anywhere even on clothes as a pattern and on large scale as it is scalable.



BRAND IDENTITY

03

Typography

Display Font - Heading Font

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz
1234567890

Didot Font

Regular

Questrial Regular - Primary Font Family

ABCDEFGHIJKLMNO
PQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz
1234567890

Questrial Regular - Font

Regular

Colors



01

Dark Grey Black
#0D0409

02

Cool Charcol Grey
#25242A

03

Deep Navy Blue
#11223B

04

Golden Musturd
#A58A60

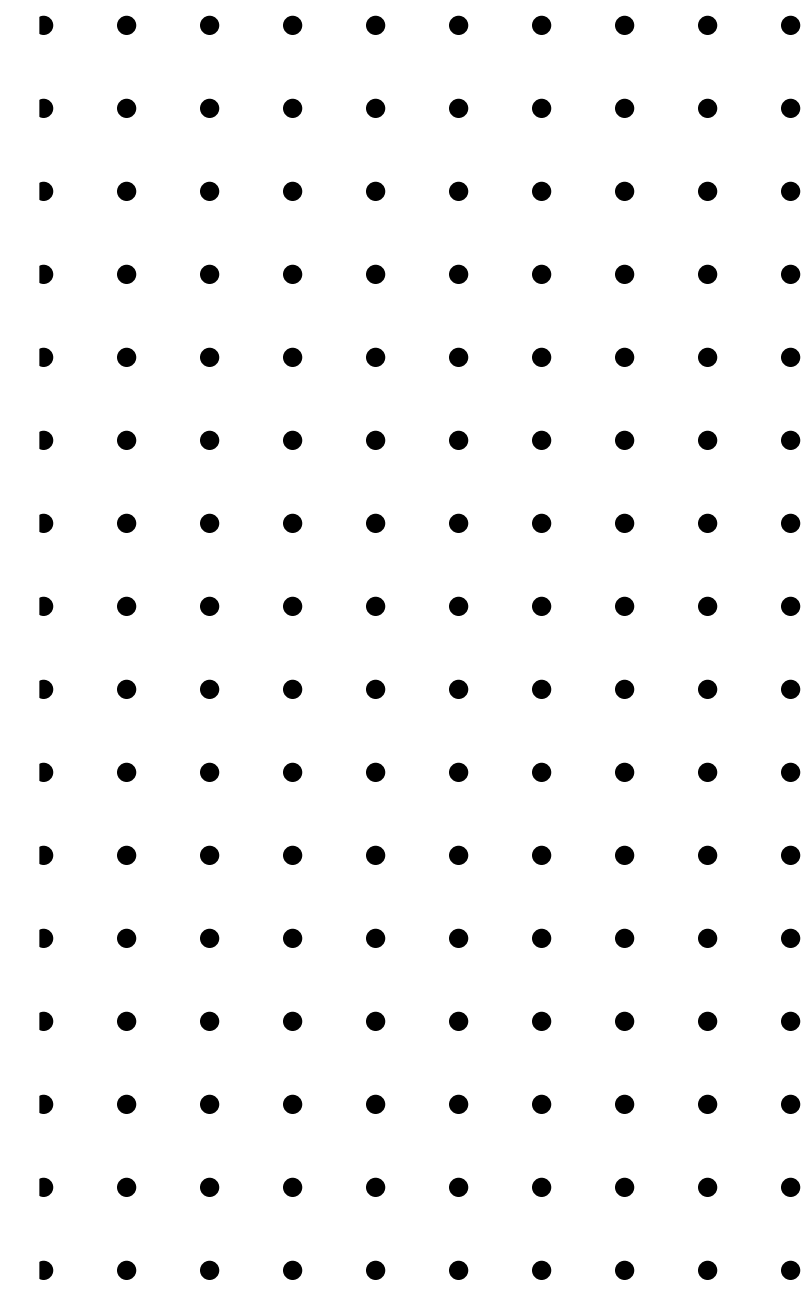
05

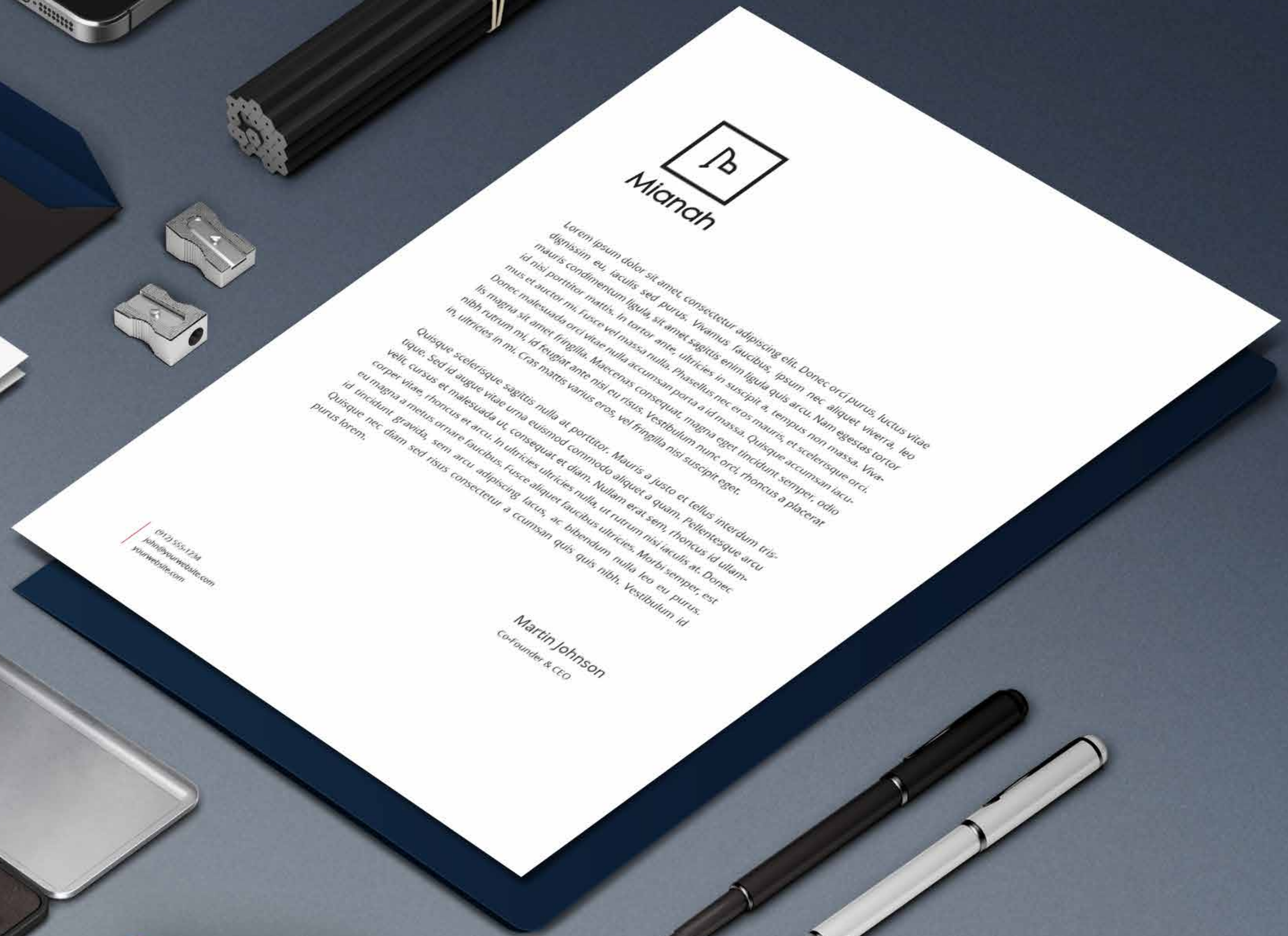
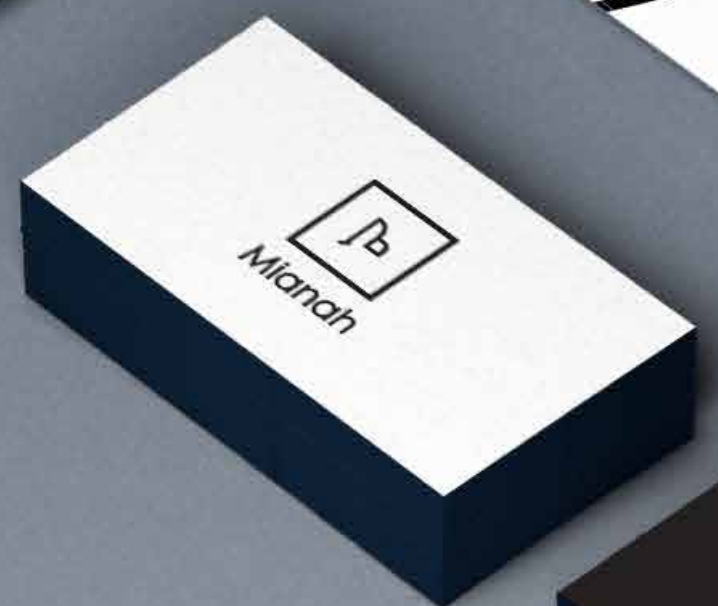
Skin
#F5EBE0

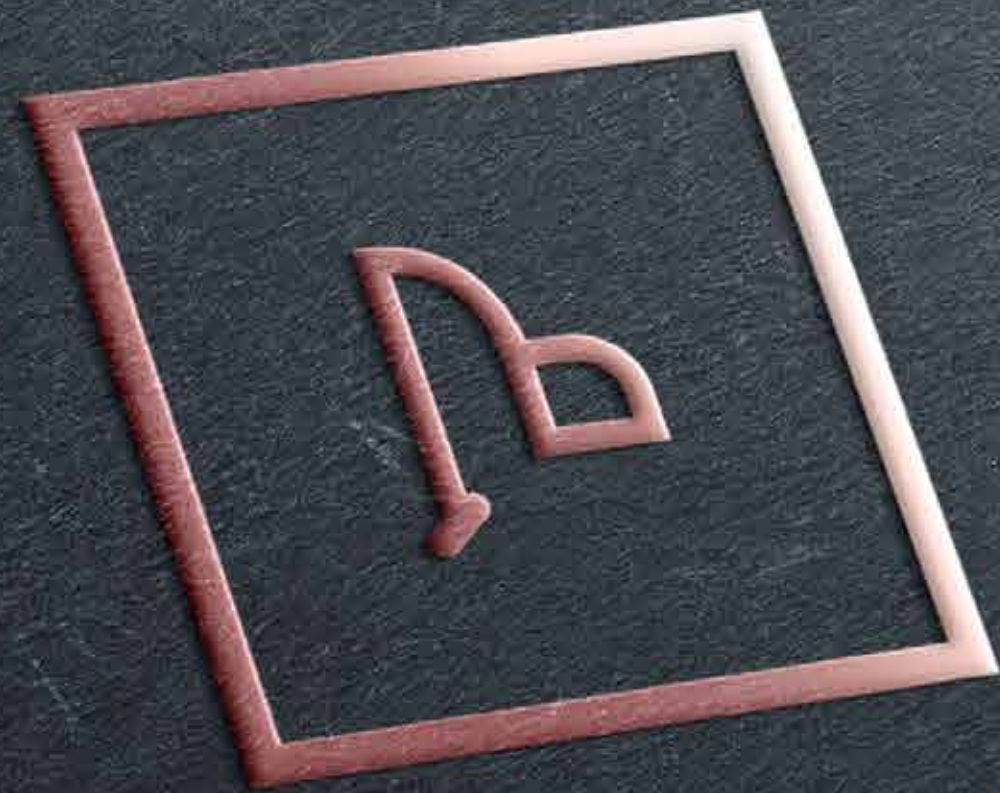
VISUAL IDENTITY

04

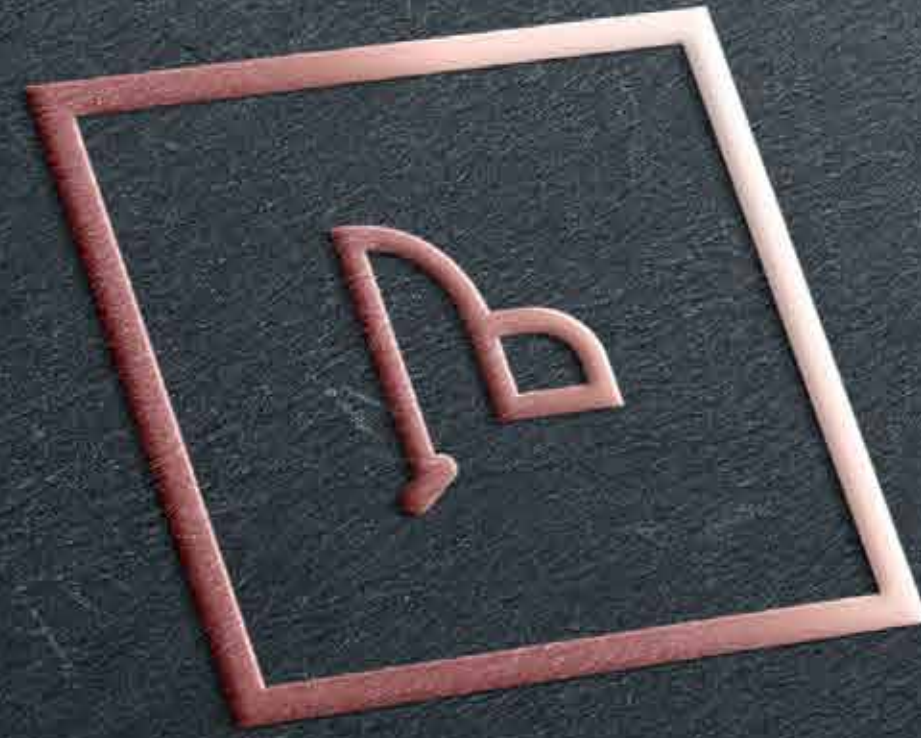
Patterns







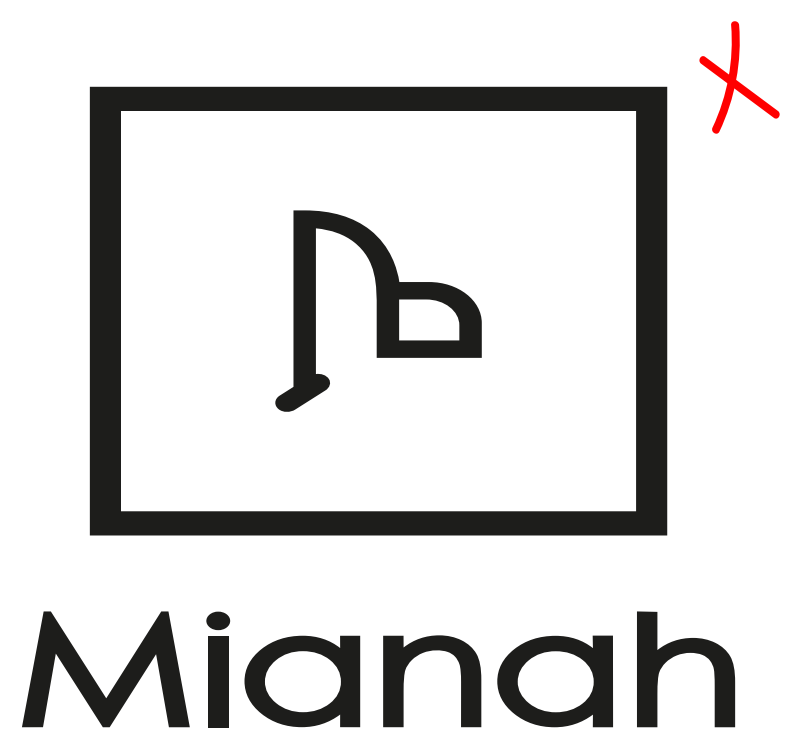
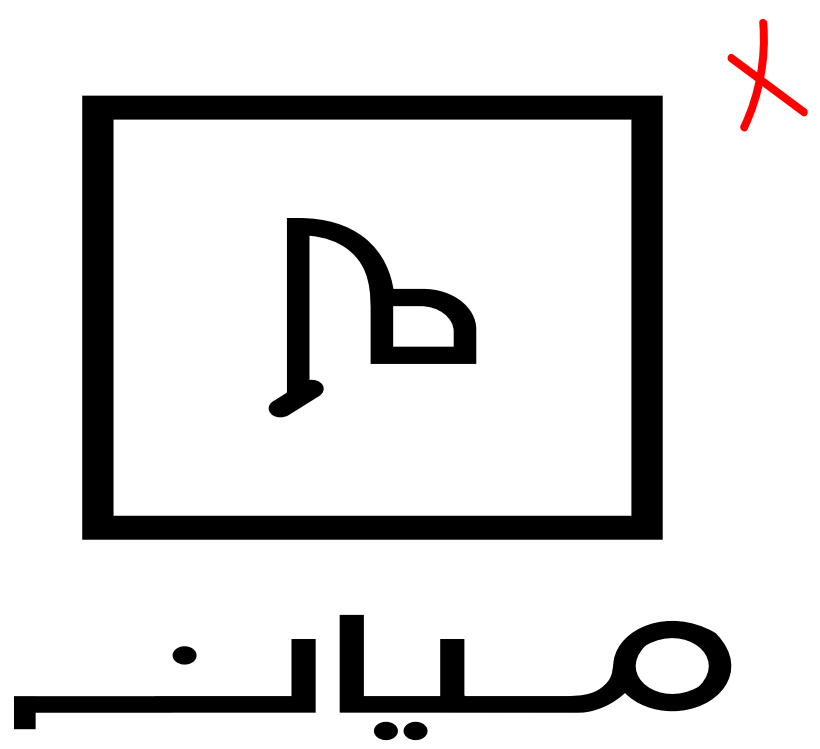
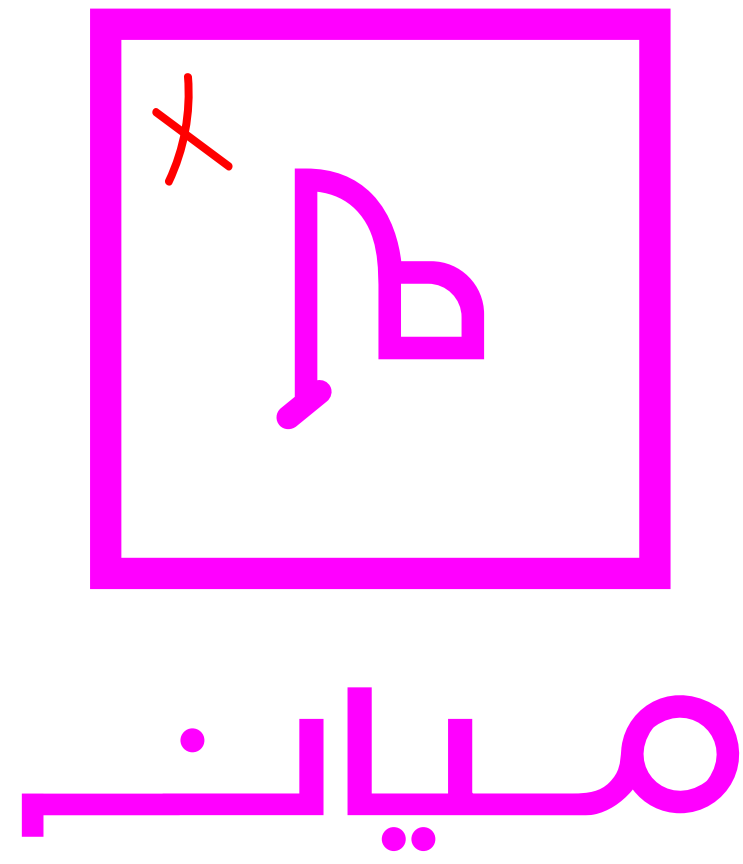
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JB

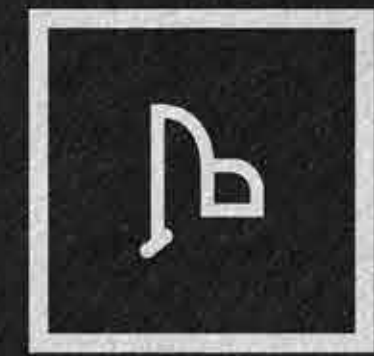




APPLI- CATION

05





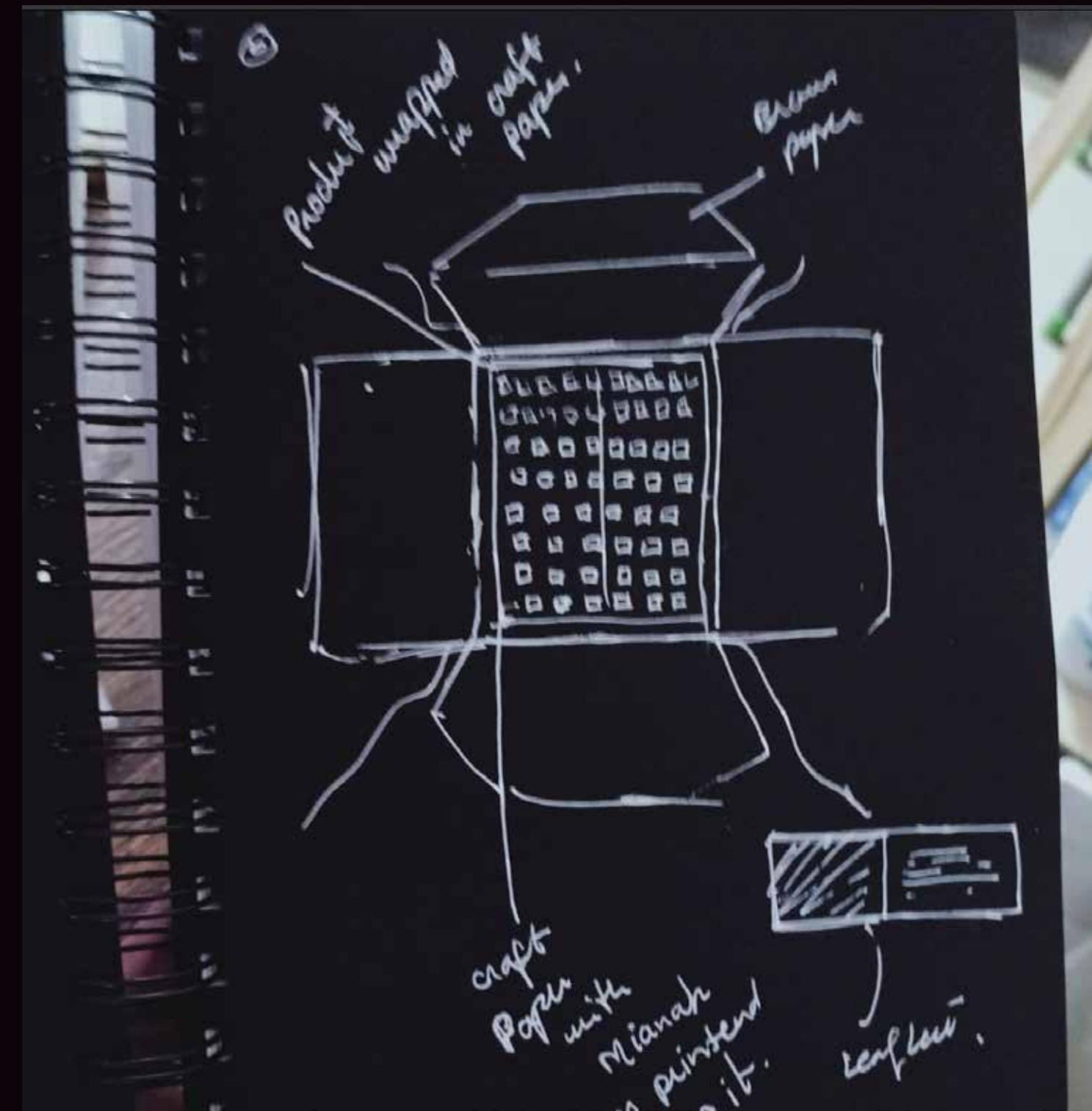
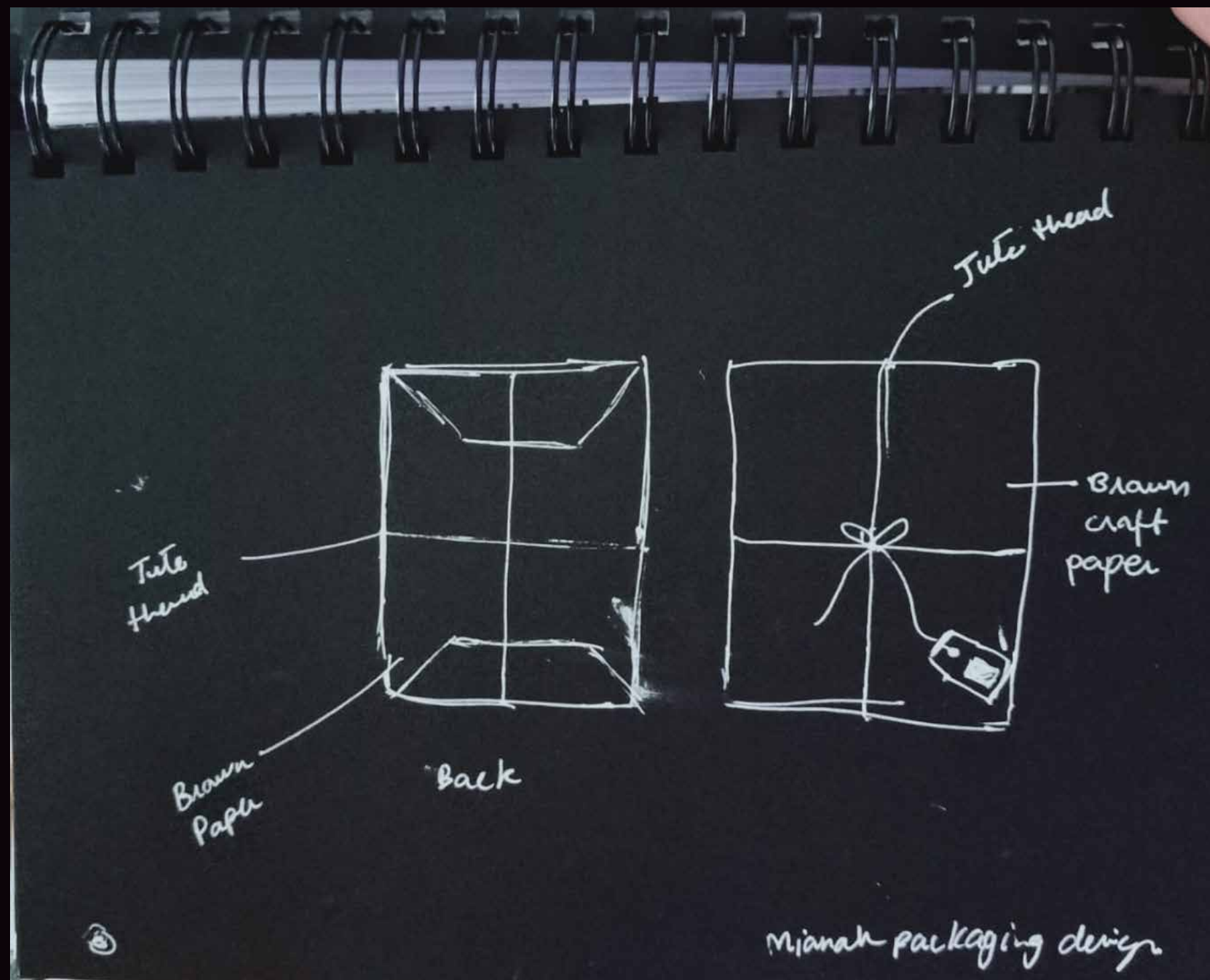
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PACKAGING DESIGN

06



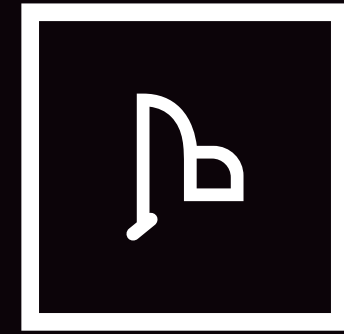
Initial Sketches



Exterior



Interior



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www.mianah.com